

## Writing About Caring for Denver Foundation

**Our Name:** Spell out the name in full on the first mention, and use “Caring for Denver” for every mention thereafter. Never use “the Foundation.”

**Website:** [www.Caring4Denver.org](http://www.Caring4Denver.org) (capitalize "C" and "D")

## Social Media Posts/Copy

We encourage you to follow Caring for Denver on Instagram, Facebook, LinkedIn, TikTok and YouTube. If your organization has social media accounts, please let Albani Berryhill ([albani@caring4denver.org](mailto:albani@caring4denver.org)) know so that Caring for Denver can follow you. We encourage you to tag Caring for Denver (and any other donors) in your posts so that we may like or share them. To do this, you would need to include our handle: @caring4denver

### Sample Post Copy:

- We're so excited to become a @caring4denver grantee! Grant funds will go directly toward (insert grant focus)! #ThankYouDenver for making this work possible.
- “We are excited to share our grant award from Caring for Denver Foundation for [purpose].”
- Share how this award will impact your community, or what people can look forward to seeing as it is implemented. Try to use a conversational voice, as if you're sharing with a friend.
- 🌟 Exciting News! We are thrilled to announce that [Organization Name] has been selected as a grantee by Caring for Denver! 🎉 This grant will empower us to [brief description of the project or initiative]. Thank you, @CaringforDenver, for supporting our mission to [organization's mission]. Together, we can make a positive impact on our community! #CaringforDenver#Gratitude #CommunityImpact
- 🙌 Big News! We're honored to share that [Organization Name] is a recipient of a grant from @caring4denver. This support will help us [outline the key objectives of the project]. Thank you for believing in our vision, and #ThankYouDenver for making this work possible. #CaringforDenver #GrantRecipient #CommunitySupport
- 🎉 Thrilled to announce that [Organization Name] is a Caring for Denver grantee! This funding will enable us to [highlight the impact or goals]. A

huge shoutout to @caring4denver for investing in our community's well-being. Together, we can create positive change!

- ✨ Exciting Times! We're delighted to share that [Organization Name] has been chosen as a grantee by @Caring4Denver. This grant will fuel our efforts to [briefly describe the project or program]. Thank you, Caring for Denver, for supporting our commitment to [organization's mission]. Let's make a difference together! #CaringforDenver #GrantSuccess #CommunityEngagement
- Breaking News! [Organization Name] is honored to be a recipient of a Caring for Denver grant for (insert funding area)! This funding will amplify our impact as we strive to [project goals]. A heartfelt thank you to @caring4denver for supporting our cause. Together, we can improve healing and recovery in Denver!

Be sure to **tag Caring for Denver Foundation** when making your posts so that we can share it as well. Type “@caring4denver” and it will pop up in your post.