# **Evaluation & Learning Overview**



# **Approach**

Denver residents informed the areas we should fund and we continue to engage with those doing the work to help us define success. We have not prescribed a specific set of evaluation methodologies or metrics. Instead, we expect to work with grantees to ensure funding progress and results are measured in ways that align with the work proposed, that provide evidence useful for learning and improving efforts, and that deliver results and insights that can be shared back with the Denver community to increase understanding and inform future strategy in the field.

# **Expectations**

From an evaluation standpoint, we ask grantees to:



- Have a clear path in mind. Although we do not require specific activities or outcomes, we do expect grantees
  to have clearly thought through what they plan to do and what they hope this will achieve. These activities
  and outcomes should be measurable in ways that can help Denver taxpayers see the value of how their
  dollars were spent. If you have good ideas but haven't decided on specific measures, that's ok. We can work
  with you.
- Link evaluation plans to the impact goals of the funding priority. Denver residents gave us guidance on funding areas to prioritize and are continuing to provide guidance around the impacts grantees should work towards achieving. This information is being used to create each funding area's Call for Proposals. Your evaluation plan should show a connection between your work and one or more of the impact goals specified in the Call for Proposal. For example, evaluation for Alternatives to Jail grants should in some way help us better understand activities and outcomes that either directly or in turn: 1) reduce incarceration of those with mental health/substance misuse issues, and/or 3) increase community resources and supports that meet people where they are for help in recovery and healthy living for previously incarcerated Denver residents with mental health/substance misuse issues.
- Propose evaluation that matches organizational capacity and interest. In the spirit of equity, we recognize meaningful evidence comes in all forms and organizations have varying levels of capacity to support evaluation efforts. For some grantees, rigorous quantitative methodologies will be important. For others, written narratives and photographic storytelling will make the most sense. We recognize and support diverse approaches to evaluation and encourage grantees to build evaluation that will be useful, meaningful, and right-sized to their organization.
- Help us promote, and speak to progress on, the Foundation's values. We are looking to fund work that
  can help us promote our values through its implementation, evaluation, and learning. Please refer back to
  our <u>Funding Framework</u> for a list of our values. Look for ways to promote these values in the evaluation
  approach.
- Commit to being a learning partner. We want grantees to participate in learning as part of evaluation. We don't expect grants to be completely successful all the time. We do expect grantees to be willing to talk through their challenges, learn, and adapt their work to improve their outcomes. We'll help create time and space for learning with grantees using their evaluation as the foundation of discussion. We also hope grantees will help us learn from their experiences as a grantee to help improve future grantmaking and grantee supports.





# **Expected Activities**

### Yearly Progress Report

Each year grantees will participate in a progress update with their program officer. This update will ask grantees to reflect on overall progress to date, important learning, contexts and conditions impacting their work, and planning for sustainability. As part of this report, we will ask for a budget summary and some demographic/geographic information related to the project's implementation. While we have created an initial template, we plan on refining and finalizing this report's framework with grantee input prior to its first roll out.

### **Learning Check Ins**

Grantees will also participate in learning check ins with their assigned program officer every 3 to 6 months, depending upon the size and/or the complexity of the work. These meetings will be time to discuss your evaluation and progress to date and will focus on learning to help with adapting and improving work moving forward.

# Requirements

We know time is valuable and implementing work is the priority. We are doing our best to make sure evaluation and learning will be useful and focused on putting grantee work at the center. Grantees will only be required to participate in two Foundation level evaluation activities, which build from the individual grant evaluation they have chosen to put into place. We also anticipate two additional ways we may ask grantees to participate in evaluation with us. Expected and additional evaluation activities are:

#### **Additional Activities**

# Foundation Feedback

Periodically, we may ask grantees to evaluate us and our support of their work. We want to make sure we're doing our best and grantee perspectives are key to our own learning. This will either be a short survey or a phone call, most likely with our Evaluation Director or a hired consultant.

#### **Learning Cohorts**

We want to support our grantees in building their networks and reducing siloed approaches to addressing mental health and substance misuse. We will be reviewing grant applications and evaluation plans to identify applicants working toward similar outcomes. These grantees may be offered learning cohort opportunities designed to share progress and learnings with each other, as well as support learning together to explore larger-scale evaluation and learning questions of specific interest to the cohort.

# Resources

# **Emergent Learning**

As a Foundation, we use and promote the principles and tools of Emergent Learning. Below are resources that explain and show examples of this approach. We'll use these tools for learning check ins and partner with you to support this type of learning in your work.

- Emergent Learning Website
- Emergent Learning Framework

### **Evaluation Planning**

Struggling with thinking through your path and plan? Here are resources that can help you map out your ideas. A logic model or theory of change is not required but can help if you're feeling stuck on how to turn your idea into a plan of action.

- Evaluation Planning Guide
- Logic Model Workbook
- Evaluation Toolkit

#### **Creative Evaluation Tools**

We encourage data collection that will be most relevant and meaningful for your project. Below are links to some innovative resource examples that might help expand your thinking on ways to assess progress & impact.

- Creative Evaluation Toolkit
- Storytelling Approaches
- Photovoice